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The Penticton Art Gallery gratefully acknowledges all the amazing artists, individual donors, and supporters of all our our ongoing annual income development programs including the Annual Art Auction, Kitchen Stove Film Series, Soup Bowls Project and Treasures from the Attic. Charitable Organization # 11879 0419 RR0001



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Penticton Art Gallery Society **Annual Report** 2015 Presented to the Membership Wednesday June 1st, 2016



199 Marina Way Penticton, BC V2A 1H5 Phone: 250-493-2928 Fax: 250-493-3992 www.pentictonartgallery.com

Mission Statement

The Penticton Art Gallery exists to exhibit, interpret, preserve and promote the visual artistic heritage of the region, the province and the nation.

Values Statement

In setting the Mission Statement, the Board of Directors also identifies the following values:

Community Responsibility

The gallery interacts with the community by designing programs that inspire, challenge, educate and entertain while recognizing excellence in the visual arts.

Professional Responsibility

The gallery employs curatorial expertise to implement the setting of exhibitions, programs and services in accordance with nationally recognized professional standards of operation.

Fiscal Responsibility

The gallery conducts the operations and programs within the scope of the financial and human resources available.

Board of Directors Elected June 2014 - June 2015

President: Nicholas Vincent Vice-President: Gayle Cornish Treasurer: Marcia Gee

Directors: Karen Brownlee, Marissa Fox, Brigitte Liapis, Daniel Lo

2015 - 2016 **Penticton Art Gallery Staff**

Director/ Curator: Paul Crawford

Administrator: Rosemarie Fulbrook (- February) Dawn Hoffert (March -)

Art Preparator: Glenn Clark

Visitor Services Coordinator: Dawn Hoffert / Brooke Nyhus

Curatorial Assistant: Brooke Nyhus

Weekend Receptionist: Jacinta Ferrari

Thursday Receptionist: Virginia Jewell

On-call Receptionist: Cornelia King

Summer Program Coordinator: Victoria Hocking

Summer Program Instructors: Sarah Kirschmann, Sierra Hartman

Gallery Membership

In 2015 gallery memberships totaled 352 in the following categories: Small Business – 9, Individual – 59, Family/ Couple – 54, Senior Individual – 119 and Senior Couple - 87. Your support of the gallery is greatly appreciated.
 We recognize the following Honorary Life Members for their dedication to the gallery: June Argyle, Yvonne Adams, Marion Armstrong, Jim Brittain, Alan and Laila
 Campbell, Betty Clark, Gayle Cornish, Robert Doull, Candy Foran, Rosemarie Fulbrook, Vickie Garrett, Rob Hill, Sandra Henderson, Virginia Jewell, Jeanne Lamb, Audrey Lawrie, Natalie Minunzie, Evan Mitchell, Dennis Nielsen, Stan & Elizabeth Pringle, Marge Punnett, Sophie Rankin, Jill Leir Salter, Ruth Schiller, Ret Tinning, Roy & Olga Tomlinson, Lillian Vander Zalm, Barbara Watson, Alphons & Nel Witteman

Volunteers

The gallery's volunteers devoted countless hours to income development events, exhibition installations, receptions, Arts Letter mail-outs, administrative duties and gallery programs. We greatly appreciate your services and thank you for your support.

Gallery Operations

Katie Apgar-Knezacek, Cheryl Filipenko, Ted & Marlene Fowler, Hazel Fry & Hal Whyte, Vickie Garrett, Alexandra Goodall, Joan Grant, Virginia Jewell, Cornelia King, Antonella De Michelis, Chelsea-Mae Smith, Dorothy Tinning, Winter Jones, Shirlie Wilkinson.

Kitchen Stove Film Series Selection Committee

Lee Davison, Rosemarie Fulbrook, Anne Hargrave, Allison Howard, Bruce Stevenson

Art Auction Committee

Marissa Fox, Brigitte Liapis, Daniel Lo, Kerry Younie

Event Volunteers

Joanne Canal, Karina Chambers, Camille Clarke, Ellie & Maki, Jessie Dunlop, Donna Falck, Darren Filipenko, Susan G. Lynne Jones, Caitlin Meikeljohn, Lani Morris, Kevin Nickerson, Marcia Stacy, Rho Shaw, Barb Shepard, Bea Smith, Kehler Smith, Chelsea-Mae Smith ,Pat and Stewart Mulvey, Inez Niemeyer, Josephine Patterson, Lisa Rytkonen, Linda Worden

We recognize the efforts made by our volunteers and apologize if we missed any names. We thank you for all you do for us!

Board of Directors Elected June 2015 - June 2016

President: Nicholas Vincent (1 of a 2 year term, term 3) Vice-president: Karen Brownlee (1 of a 2 year term, term 2) **Treasurer:** Marcia Gee (1 of a 2 year term, term 3) Secretary: Liz Ganton (1 of a 2 year term, term 1)

Directors:

Robert Doull (joined mid-term) Marissa Fox (2 of a 2 year term, term 1) Brigitte Liapis (1 of a 2 year term, term 2) Daniel Lo (1 of a 2 year term, term 2) Jim Mason (1 of a 2 year term, term 1) Margot Stolz (1 of a 2 year term, term 1)

Main Gallery

November 21, 2014 - January 18, 2015

Shifting Cultural Boundaries Works from the Permanent Collection

January 23, 2015 - March 15, 2015

Cultural Awakening through the Arts: Students & Faculty of the En'Owkin Centre

March 21, 2015 - May 10, 2015

Elementary BASIC: A Steampunk Primer

May 14, 2015 - June 14, 2015

The Evolution of Discovery Penticton Secondary, Princess Margaret & Summerland Secondary

> June 17, 2015 – June 27, 2015 38th Annual Auction Preview

July 11, 2015 - September 13, 2015 Kabul Art Project

Contemporary Art from Afghanistan September 18, 2015 - November 8, 2015

John Schoonderwoert: Ethereal Okanagan

November 20, 2015 - January 17, 2016

Redeux: Robin Costain & Gerald Roach

Toni Onley Gallery

November 14, 2014 - January 18, 2015 Annual Under \$300 Christmas Sale

January 23, 2015 - March 15, 2015

Yvonne Adams (1921-2014): A Legacy Remembered The Landseer & Sonia Cornwall Collection

March 21, 2015 - May 10, 2015

Elementary BASIC: A Steampunk Primer

May 14, 2015 - June 27, 2015 38th Annual Auction Preview

July 11, 2015 – September 13, 2015

Allan Harding MacKay: Gift of Conscience

This category recognizes those donors — individuals, businesses or community organizations who have made a significant contribution to the gallery of \$20,000 plus and who will be recognized in perpetuity for their gift(s). The contribution can be a one-time gift, or can be cumulative over several years. The following categories are considered: permanent collection donations, cash donations, gifts-in-kind and gallery support including membership, donations/ contributions to events, endowment donations. Foundational Donors will be listed in the Annual Report and on the Sustaining Supporters Wall until such time as another method of recognition is approved by the Board of Directors.

2015 - 2016 Exhibition Schedule

Toni Onley Gallery cont... September 18, 2015 - November 8, 2015 What Words Can Not Sav Mental Health Exhibition November 13, 2015 - January 17, 2016 Annual Under \$500 Christmas Sale & Exhibition **Project Room** September 27, 2014 - January 18, 2015 Levi "Snk'Lip" George: Our Nature January 23, 2015 - March 15, 2015 Sophia Burke: All about Boys March 21, 2015 - May 10, 2015 Steamrolled: How Steam Colonized the West May 14, 2015 - June 14, 2015 Bethany Handfield Bee Alchemy & the Resurrection of Dreaming June 17, 2015 – June 27, 2015 38th Annual Auction Preview July 11, 2015 - September 13, 2015 Patrick Hughes: Reverspective September 18, 2015 - November 8, 2015 Alexandra Goodall: MicrocosmoSoma November 13, 2015 - January 17, 2016 Annual Under \$500 Christmas Sale & Exhibition **Education Space January - June** young@art After School Program July – August Creative Kids Summer Art Camp September Penticton en Plein Air Wet Painting Exhibition **October – December** young@art After School Program

Foundational Donors

2015 - 2016 Event Schedule

Brush Strokes Painting Group

2015 Exhibition Openings

Friday January 23 Saturday March 21 Friday May 14 Friday July 11 **Friday September 18** Friday November 20

Artist Talks

Saturday January 24 Sophia Burke Yvonne Adams Collection En'Owkin Centre Saturday March 28 Elementary BASIC Artist Roundtable Discussion Saturday May 23 Auction Preview & Guided Tour JUNE 6 Bethany Handfield Auction Preview & Guided Tour Saturday July 12 Allan Harding MacKay Afghanistan Exhibition Wednesday July 22 Colonel James Hammond Afghanistan Myths and Realities Saturday September 19 Alexandra Goodall John Schoonderwoert Saturday November 21

Topics and Tea Last Wednesdays of the Month

Wednesday January 28 Katie Brennan Okanagan Art Review Wednesday February 25 Dianne Bersea Drawing the Pieces Together A Personal Journey Wednesday March 25 Kevin Dunn Of Smoke, Sweat & Honey Beekeeping in the Okanagan Wednesday April 29 Dianne Bersea Creativity The Magic in Our Genes Wednesday May 27 Johann Wessels Creativity: Style Versus Content Wednesday June 24 Angie Roth McIntosh Plein Air Painting: What A Way to See The World Wednesday September 30 Sharon Evans What Words Cannot Say Wednesday October 28 Danielle Krysa Blocks are Meant to be Broken Wednesday November 25 Gary Doi: Stories of Hope Wednesday December 16 Kayleigh Hall: Garage Montage

First Fridays - Open Mic Night Friday February 6 Friday March 6 Friday April 3 Friday May 1 Friday June 5 Friday July 3 Friday August 7 Friday September 4 Friday October 2 Friday November 6 Friday December 4

Young@Art After School Art Program

Thursday January 22 **Thursday January 29 Thursday February 5** Thursday February 12 **Thursday February 19 Thursday February 26** Thursday March 5 **Thursday March 12 Thursday March 19 Thursday March 26** Thursday April 2 Thursday April 9 Thursday April 16 **Thursday April 23** Thursday April 30 Thursday May 7 Thursday May 14 Thursday May 21 Thursday May 28 **Thursday September 24** Thursday October 1 **Thursday October 8 Thursday October 15 Thursday October 22** Thursday October 29 Thursday November 5 **Thursday November 12 Thursday November 19 Thursday November 26 Thursday December 3 Thursday December 10**

Creative Kids Summer Art Program

Monday July 6 - Friday 10 Safari Explorers Monday July 13 – Friday 17 Around the World! Monday July 20 – Friday 24 Pixar Fantasyland Monday July 27 - Friday 31 Under the Sea Monday August 3 - Friday 7 Artistic Adventures Monday August 10-Friday 14 Life in the Okanagan Monday August 17 – Friday 21 **Recycled Goods** Monday August 24 – Friday 28 Out of this World

Tuesday January 20 Thursday January 22 Tuesday January 27 **Thursday January 29 Tuesday February 3 Thursday February 5 Tuesday February 10 Thursday February 12 Tuesday February 17 Thursday February 19 Tuesday February 24 Thursday February 26 Tuesday March 3 Thursday March 5 Tuesday March 10** Thursday March 12 **Tuesday March 17 Thursday March 19** Tuesday March 24 Thursday March 26 Tuesday March 31 Thursday April 2 **Tuesday April 7** Thursday April 9 **Tuesday April 14** Thursday April 16 **Tuesday April 21 Thursday April 23 Tuesday April 28** Thursday April 30 Tuesday May 5 Thursday May 7 **Tuesday May 12** Thursday May 14 **Tuesday May 19** Thursday May 21 **Tuesday May 26** Thursday May 28 **Tuesday June 2** Thursday June 4 **Tuesday June 9 Thursday June 11 Tuesday September 29** Thursday October 1 **Tuesday October 6 Thursday October 8 Tuesday October 13 Thursday October 15 Tuesday October 20 Thursday October 22 Tuesday October 27 Thursday October 29 Tuesday November 3 Thursday November 5 Tuesday November 10** Thursday November 12 **Tuesday November 17 Thursday November 19 Tuesday November 24 Thursday November 26 Tuesday December 1 Thursday December 3 Tuesday December 8 Thursday December 10**

Kitchen Stove Film Series 3 Screenings Each Day JANUARY 22

100 Year Old Man February 19 Whiplash March 19 Mr. Turner APRIL 16 Two Days, One Night APRIL 30 Wild Tales September 24 What We Did on Our Holiday October 22 Phoenix November 12 Coming Home

Additional Special Events & Fundraisers

Sunday March 15 Eve of the Beholder May 2 - May 10 Second Hand Art Sale Wednesday June 3 Annual General Meeting & Volunteer and donor appreciation Saturday June 27 38th Annual Fundraising Auction JULY 1 Creative Kids @ Canada Day celebrations at Gyro Park! September 12 & 13 Penticton en Plein Air September 13 - 20 Wet Painting Exhibition and Sale September 27 Curated Conversations October 2 Sheryl Saloum: Sonia Cornwall Book Launch October 3 & 4 John H. Burrow Art Workshop October 25 **Curated Conversations** NOVEMBER 13 & 14 Soup Bowls Project November 22 Curated Conversations November 29 Christmas Card Workshop December 13 Christmas Card Workshop

Director /Curator's Report

It's with great pleasure that I present to you my ninth annual report on the eve of the tenth anniversary on my hiring and I can't believe just how quickly the time has passed beneath my feet and just how much ground we have covered over the past nine years. I can't express enough just how grateful I am for having had this opportunity and I hope that I have the opportunity to serve you for many more years to come. That being said I do worry about overstaying my welcome and hope that I and the gallery continue to remain relevant in our exhibitions and programs and as always I welcome your input and feedback both positive and negative as this is your gallery and I am here to serve you our members and our community. These are exciting times and I look forward to the challenges which lie ahead and I thank you for your continued support of the gallery, our staff, board and myself, we couldn't do it without vou.

It's always great being forced to take the time to reflect back on the past especially when one is afforded the added benefit of perspective as the fog of time can often obscure the memory, enhancing both the highs and lows, while leaving the rest to form the background static that binds the past year together. Re-reading through the last six issues of the ArtsLetter, I am amazed at just how much we accomplished and how improbably it all came together as smoothly as it did. This is a direct reflection of the amazing team we have here at the gallery, all of whom who continue to surpass all my expectations and surprise me on a regular basis. It's not been an easy year by any stretch but everyone stepped up and filled in as needed and we all grew in our knowledge, as individuals and as a team. That being said this is the one time a year we all take a step back and pause for a moment so that we can reflect on the year that was and be accountable to you our stakeholders and hope and trust you will enjoy my recap on the year that was.

This past year was defined and bookended with the sad realization that Rosemarie Fulbrook would not be rejoining the gallery as her battle with lung cancer had spread and her prognosis became less hopeful. For anyone who knew Rosemarie it won't come as a surprise that she single handedly took on her own succession planning making arrangements with Robin Fairbridge at Kemp Harvey Kemp, to step in the role of financial administrator in her absence and we promoted from within offering Dawn Hoffert the opportunity to mentor under Robin to keep things on track and moving forward. It's in no small part due to her diligence, hard work, selfless dedication, passion and methodical work ethic that we were able to undergo this incredible period of upheaval and thanks to her planning and the dedication of Robin and efforts of Dawn the gallery is what it is today and remains in good financial standing.

Rosemarie took every step to ensure that the gallery would be well looked after her departure and I feel that under the care and guidance of Robin, Dawn and I not only learnt a great deal over the past year, we also grew as a team and in spite of

the challenges and the massive shoes to fill we weathered the storm. The results of this transition have coloured the entire year and there is not an aspect of our operations that was not impacted directly in some way but this unexpected and devastating challenge placed before us all. I am also proud that the gallery staff, board and membership all stepped up to the plate making certain that Rosemarie and her family were supported through this challenging time and we all lost much more than a friend when she lost her battle on December 13, 2015.

Staffing

Dawn Hoffert after many years of running the gift shop and the front desk has taken on the unenviable task of filling Rosemarie Fulbrook's substantial shoes. Working alongside our accountant, Robin Fairbridge, Dawn has really grown into this position and is increasingly taking on a larger portion of the workload with Robin continuing to serve as a mentor and a financial backstop to ensure that everything is done correctly. I can't express how proud I am of her and the board for looking within and providing the opportunity for professional growth rather than going outside to try and fill this position. Dawn undertook some professional development at Okanagan College and as her first full year in this position came to a conclusion she was becoming increasingly confident in her role allowing Robin the ability to take a step back and reduce his time to doing month end. Congratulations and many thanks to both Robin and Dawn on a job well done.

Brooke Nyhus continues to exceed all my expectations and has become an invaluable member of our team taking on every increasing array of jobs and responsibilities. As the year went on she began to take on a wider range of responsibilities including our social media, film series, gift shop, grant writing and more curatorial responsibilities. She is always willing, ready and able to take on any task presented her and I look forward to watching her continue to grow as a curator and to see her undertake the overall development of many more exhibitions. I can't begin to express how proud I am of her and how lucky we are to have her as part of our team.

Jacinta Ferrari has been working as our weekend receptionist for the past two years and over that time she has worked tirelessly to carve out an ever larger niche for herself. Over the past year she has taken on more merchandising opportunities in our gift shop, developed our Topics and Tea series, developed a more robust volunteer program, and taken on our membership and marketing needs. I am proud to see her constantly looking to expand her role within the gallery from what was once strictly the position of weekend receptionist. Jacinta continues to be a bottomless well of ideas and energy and it's great to see her develop this position into something far larger than it was originally intended.

Glenn Clark continues to be a wonder prepping the gallery, framing and installing exhibitions, running our after school program and so much more all while juggling the increasing demands of being a full time artist. We wouldn't be able to even consider undertaking exhibitions such as our exhibition of

Director /Curator's Report cont...

contemporary art from Afghanistan due to the cost of building stretchers and framing all of the work. I am so happy to see his growing success outside of the gallery and I hope that the coming year will see him find even more success through his art. I can't express enough how lucky we are and I firmly believe that the gallery is far richer for all his expertise, passion, mentorship, dedication and creativity. Thanks Glenn for 24 years of dedicated service you are an inspiration and a wonder to many. This gallery and our community are blessed for your dedication and passion and your legacy will live on well beyond your tenure here.

Victoria Hocking, Sarah Kirschmann and Sierra Hart-

man joined us last summer to take on the roles of our Creative Kids Summer Camp Leaders. The program was a success and it was great to have three students working together As always it's always great to have this youthful energy in the gallery as it livens things up around here and affords us all the opportunity to look at the world a little differently. I also owe a special thanks to Brooke who has taken on the role of mentor for this program. Thank you both for all your time, passion and creativity in helping make a successful summer art program.

Virginia Jewell continues to hold the fort every Thursday allowing for some much needed relief at the front desk and affording us some much needed time for staff meetings and catching up on administrative duties. It may only be one day a week but your time here is critical. Thank you for making Thursdays a little more enjoyable.

Cornelia King is another stalwart supporter always willing to step up and fill in as needed especially at those hard to staff times of the year. Thank you for always being there when we need you the most and I can't tell you enough how important it is to have you as part of our team.

Volunteers ...

This list is long and each year it seems to be growing larger and more so with the help of Jacinta and Brooke. Their enhanced development of our volunteer program is something I would love to see become even more robust part of the gallery daily operations as we look to the future. I am excited to see more people helping out here in the gallery outside of our special events as it further instills the idea that this is a community organization and we are stronger for having greater community engagement in the gallery on a day to day basis. At the risk of forgetting anyone I want to take this opportunity to publicly thank all those who have volunteered in any capacity over the past year. Your time, support and belief in the gallery in critical to our continued success and cannot be under estimated or undervalued.

Grants

Ah, the eternal struggle and our annual roller coaster ride of uncertainty that can make you feel like a million or leave you

with a broken heart. This past year gave us a sampling of both and here is a sample of the significant grants we received this past year.

City Penticton Grant

This years funding from the City of Penticton remained consistent at \$95,000. I am hoping that one day we might see our level of fund on par with that received by the Penticton Museum which would be a nice acknowledgement of the work we do for the community and the important role of art and culture in building a healthy and vibrant city. My hope is that they will see the value we bring is equal to that of the City museum.

Heritage Canada Centennial Grant: We received this grant in partnership with the Penticton Museum and their Steam Festival Celebrations. The gallery received \$10,000.00 to assist with our Steam Punk Exhibition and opening party. Over all it was a tremendous success and set up a blueprint for an annual community party. Thanks to the former museum Director Peter Ord for including us as part of this grant and celebration.

BC Arts Council Annual Operating Grant: This is in some ways our most stable of grants and this past year they rolled over the previous awards and as such things have remained stable in this regard but it is still \$5,000 down from our high water mark of \$43,000. I don't see much opportunity for growth short of a major increase in funding to the British Columbia Arts Council from the provincial government. Looking ahead this coming year's application will be for a three year term.

Province of BC Charitable Gaming Grant: We received a small increase to this year's grant having been knocked down \$5,000 from our high water mark. We are continuing to work on realigning our books to better reflect the true cost of our exhibition program for which we receive funding. Gaming will only potentially pay up to 75% of a given program and we need to better show the true cost of our annual exhibition program if we are to have any hope of getting back to the 43,000we received previously.

HRDC Young Canada Works: This is our annual grant we receive so that we can hire our summer students to run our Creative Kids Summer Art Program. This year we were successful in obtaining funding to hire three students. This is an invaluable grant for us and without it we would not be able to financially justify running our Creative Kids Summer Art Program, which has become an important part of our annual community outreach program.

Exhibitions

It's always fascinating to look back evaluate and reconsider the choices made and weigh the expectations versus the outcomes of the exhibition program as proposed at the beginning of the year against the reality of what ultimately transpired. I try and create an annual schedule of exhibitions that balances local interests against those which afford us a larger world view, featuring local, regional, national and when possible international artists and their work. I also like to be able to be responsive to

H Whyte/ G Holland. All in favour.

N Witteman/ Bea Smith. All in favour.

Volunteer Recognition

Board President Nicholas Vincent recognized the following volunteers for their exemplary service to the gallery:

Gayle Cornish - board member, art auction committee, volunteer/ donor reception Vickie Garrett – opening receptions, Arts Letter mail-out

Honorary Life Membership

The Board of Directors recognized the extensive contributions of retiring Administrator Rosemarie Fulbrook who is the recipient of an Honorary Life Membership in appreciation. Gayle Cornish was also named as an Honorary Life Member.

Nominations

Board member Marrisa Fox was elected in 2014 will continue to serve in the second year of her first term. As per the society's bylaws, five to twelve directors can serve and president Nicholas Vincent introduced the slate of ten candidates.

Standing for re-election to the board for an additional term: Karen Brownlee (Term 2) Marcia Gee (Term 3) Brigitte Liapis (Term 2)

Daniel Lo (Term 2) Nicholas Vincent (Term 3)

Two new candidates standing for election to the board for a first term: Liz Ganton (Term 1) Jim Mason (Term1)

Motion to elect the slate of candidates: A Campbell/ J Vincent. All in favour. With these candidates elected, there is a full slate of eight (8) members serving on the PAG Board of Directors for 2015/16 and no nominations were called from the floor.

Motion to Adjourn

N Vincent/ A Campbell. Meeting adjourned at 7:09 p.m. There were no further questions or comments.

Nicholas Vincent, President

Dawn Hoffert, Recording Secretary June 4, 2015

Motion to appoint the firm Kemp Harvey Kemp Inc. to complete a review engagement for 2015.

Marcia Gee, Treasurer

Minutes of the Penticton Art Gallery's **Annual General Meeting** Wednesday June 3rd, 2015 Meeting held at the Penticton Art Gallery, 199 Marina Way, Penticton, B.C.

Members in-good-standing attending: Katie Apgar-Knezacek, Sonni Bone, Karen Brownlee, Alan & Laila Campbell, Toni Cattani, Gayle Cornish, Lee Davison, Robert Doull, Jacinta Ferrari, Marissa Fox, Hazel Fry & Hal Whyte, Liz Ganton, Vickie Garrett, Marcia Gee, Anne Ginns, Carole Henderson, Gill Holland & Hugh Richter, Robert & Mary Jenkins, Gerald & Carol Kenyon, Cornelia King, Georgia & Andreas Krebs, Brigitte Liapis, Kay Mahon, Jim Mason, Natalie Minunzie, Martha Neufeld, Dennis Nielson, Sheila Riccardi, Robin Robertson, Jill Lier Salter, Judy Sentes, Jim Simpson, Bea Smith, Janice Taaffe, Brigitta Tate, Ret & Dorothy Tinning, Jennifer Vincent, Nel Witteman (44).

Board Members attending: Karen Brownlee, Gayle Cornish, Marissa Fox, Marcia Gee, Brigitte Liapis, Nicholas Vincent (6).

Also in attendance: Director/ Curator, Paul Crawford and Administrator, Dawn Hoffert who was acting recording secretary.

Once a quorum of twenty (20) voting members was established, the meeting was called to order by president Nicholas Vincent at 6:05 p.m.

Approval of the Agenda: D Tinning/ R Tinning

Adoption of the AGM minutes of June 4, 2014: L Campbell/ H Fry There was no business arising from the minutes.

Reports

President – Nicholas Vincent briefly summarized his report as printed in the 2015 Annual Report. His report focused on acknowledging the service of past Administrator Rosemarie Fulbrook. Special recognition was extended to Gayle Cornish for her efforts over six years on the board and to Vickie Garrett for her many hours of volunteering. Nicholas thanked all those who contributed to the gallery's success in 2012 and noted that gallery membership, attendance at openings and events not only contributed to the vibrant image of the gallery in the community but also positively reinforced the efforts of gallery staff and volunteers.

Treasurer - Marcia Gee summarized her report as presented in the Annual Report. The gallery has shown an operations deficit due to a decrease in gaming funding and decrease in donations as well as an increase in accounting fees and exhibition fees. The treasurer noted that the gallery is debt free and responsibly managed and with diligence, we should continue to maintain a solid financial position.

Director/ Curator - Paul Crawford commented on the contribution of each staff member, as this was a very challenging year for everyone due to the health of Rosemarie Fulbrook. Everyone pulled together to ensure Rosemarie could return to the gallery if she felt up to it, and we hope this may happen in the future. Paul also commented on the reduction of the gaming grant due to the fact that they will only fund up to 75% of our exhibition programing. Gaming reevaluated our position and determined they were funding us at a level higher than 75%, therefore they clawed us back \$5000. We hope to remedy this in 2015. Some exhibition highlights were the Welcome Home exhibition which spurred a personal trip into the refugee camps of Thailand where the Karen People still live in limbo. Paul is hoping to create an exhibit in the future to address these people's story and plight. Another highlight was **Robert Keziere's** photo exhibition **The Days of Augusta**. These amazing photos captured an incredible story and since continued to tour around BC. Finally Paul reached out to Levi George a young local First Nation artist who created an amazing installation piece that captured everyone's imagination. This exhibit also continues to build bridges with our local First Nation community. Finally Paul introduced our Planned Giving and Sponsorship program that he hopes will grow legs in 2015.

Auditor's Report

President Nicholas Vincent requested the membership review the 2014 financial statements as prepared by Kemp Harvey Kemp Inc. There were no questions arising from the membership.

Acceptance of the 2014 Reviewed Financial Statements

Director/Curator's Report Cont...

current issues facing our community and try and find a little flexibility in each year's program to be able to take advantage of any issues, concerns or points of cultural interest facing our community.

Reflecting back on the exhibition schedule, there are a number of highlights that stand out and I must confess that there were some incredible results that far exceeded my expectations on the scale and scope of the works displayed and on the community's response and support. A full list of exhibitions is included in this report but from my point the following exhibitions produced some of the more memorable moments from last year

Elementary BASIC: A Steampunk Primer & Steamrolled: How Steam Colonized the West: The gallery received \$10,000 through the Penticton Museum to assist with the production of this exhibition as part of their larger Okanagan Steam Festival celebration. The exhibition opening party was a runaway success and has set a president for an annual celebration community outreach program. Not to be overshadowed the accompanying exhibitions attracted a wide range of artist submissions from across British Columbia making for some interesting and provocative dialogue surrounding the legacy of the Railroad and colonization on our community and in a larger context that

It was a very good year for donations to the collection with a of Canada. wide verity of amazing and culturally significant including a major work by Roy Henry Vickers which I hope will form Kabul Art Project, Allan Harding MacKay: Gift of Conthe cornerstone of contemporary first nations collection. A science and Patrick Hughes: Reverspective: These three exhibitions combined to make up our busiest summer ever, attrac number of the works donated by artists were as a direct result ing visitors from across British Columbia, Western Canada, of the exhibitions they were in and will serve as a memory of Washington and beyond. Its incredible that these shows all those events well into the future. We also received a number came together and to see the synergy of forces that came togethof works by Toni Onley which will add greatly to our existing er as a result of this exhibition. It was an honour to be able to holdings of his work. host these exhibitions and the legacy of this will benefit the gal-**Programming & Community Outreach** lery for years to come. My only regret is that we were unable to This past year saw an increase in our community outreach spark the imagination of our local media and the CBC. I still get initiatives and our related educational programming in part chills thinking that it actually all came together and I wish there due to our community partners and in part to the work of was more opportunities for shows like this to tour to other gal-Glenn and Brooke. They have taken on a whole lot more with leries and I still hope that there might be more opportunities as the increase to our after school program and the development we look to organize even more exhibitions like this in the future of a new and expanded en plein air painting event. It was sad I was thrilled that we were also able to affect some real change to see the demise of the Children's Fest as it was always a in the lives of some of the artists through the sale of a number o good positive experience not only for the gallery but our enthe artists works and the handbags in our gift shop. Its incredible tire community. It's fantastic to see us become more engaged to think here in Penticton we can reach out from our small corin the community. Jacinta continues working to further develner of the globe and touch the pulse of world. I am not normally op our existing programs and develop additional opportunities one to toot my own horn but I must say this gallery constantly and partnerships to further expand our reach out into the compunches above its weight and our programming is the equal to munity beyond our physical space. any gallery in Canada and I can only imagine what we could **Yvonne Adams** accomplish if we had the budgets of some of the other galleries here in the interior of British Columbia. A special mention to April 21, 1921 - May 29, 2014 The year started off with the incredible news that our dear Glenn who stretched and framed all the works as the came it friend Yvonne Adams had left the gallery our largest single Alexandra Goodall: MicrocosmoSoma Its always fantastic to donation to date an incredible \$72,000.00. At the end of 2015 be able to be able to provide an artist with a first pubic exhibiwe placed \$52,000 with the Community Foundation of the tion and see what they are capable of coming up with when giv South Okanagan which doubled our existing endowment en a public forum. I have watched Alexandra grow as an artist fund ensuring that Yvonne's generosity will not soon be forover the nine years I have been here in Penticton and she has

Continued ..

never failed to disappoint and she always guarantees to surprize, beguile and inspire. This exhibition did all that in spades and left everyone wanting more.

Robert Keziere's: The Days of Augusta: This exhibition continues to tour across the interior of the province, inspiring folks and attracting large audiences at every showing. Its amazing to be able to bring this body of work back to life and have it help in some small way with the reconciliation process with our aboriginal communities.

Fundraising

Its always a struggle to try and find ways of getting more out of less and in our small community its getting harder and harder to differentiate oneself from the crowd and make your case for an ever shrinking pool of potential donors and funders. With that ever-present and front of mind the gallery sought out new ways to refresh and rekindle our annual art auction in an effort to attract new bidders, inspire new donors and increase earned revenues. We took some gambles and in doing so I think we have given new life to an old horse and I hope that success we found last year will carry over and help us not only continue to build this event but also attract a new group of supporters and patrons to the gallery.

Collections

Director / Curator's Report cont...

gotten and will continue to benefit the gallery well into the future. This will also serve as a motivator for us to continue to build and develop our endowment fund to create a additional annual source of revenue that's not subject to the whims of our funding bodies.

Rosemarie Marion Fulbrook April 23, 1954 - December 13, 2015

The year ended on a sad note with the sad and heartbreaking news that Rosemarie had lost her battel with cancer. I can't understate just how much of a blow this was to us all and her passing as left a huge hole in our gallery family. I am blessed to have worked with Rosemarie for nine years and I can't begin to express my gratitude for all I learnt from her and her unwavering dedication to the gallery, its staff and membership. The gallery is where it is today in no small part due to Rosemarie and her work with us over the past 20 years. This September we will be partnering with the Okanagan Symphony Orchestra to create a new joint fundraiser with partial proceeds going towards our endowment in Rosemarie's name and honour to ensure her memory and legacy remains an important part of the gallery for years to come.

Summary

Upon reflection, 2015 was one of our more challenging years and one which ended with the tragic and far too early loss of our family members. It's been a real interesting journey with many highs and lows with a massive dash of uncertainty mixed in for good measure. For me, it's been a year of personal growth and the added responsibility born by us all has served to cement the bonds that tie us all together as a team. This past year has made us all more aware of each others roles and responsibilities and we are now more than ever in a better position to jump in and support each other in a meaningful way when and where the need may be. I am proud and grateful of all those who stepped up and supported the gallery and Rosemarie in any way over the past year, be it large or small, it's truly in the sum of the parts where our strength and success lies. I also see the last few years being a good foundation for us to build on and grow. I am excited for the future and to see where the coming year will take us, as I truly believe that this is our time to shine. The arts are a powerful and important aspect of any vibrant city and I think we need to raise the profile of the gallery and the arts in our community and create a legacy that is not only sustainable but will be one that will define our community for decades to come as vibrant and dynamic community.

Thank you all for your continued support in what we do and I hope that you will all see that in spite of the challenges we have undergone over the past year, you will see that

It has been an honour to serve this gallery for the past nine years and I thank you for your trust, incredible support and all amazing things that have resulted from having been afforded this incredible opportunity. I want to remind you that my door is always open, this is your gallery, and I along with the staff and board are here to serve you and our community.

Respectfully Submitted,

Paul Crawford Director/Curator



Selected Donations to the Collection



Toni Onley (1928 - 2004) *Untitled, 1958* mixed media on paper Collection of the Penticton Art Gallery Donated by Barbara Hartley in Memory of Evelyn Bailey





Weldon Munden (1934 -) Untitled (#245), 1959 oil on canvas Collection of the Penticton Art Gallery Donated by Dorothy Redivo



Toni Onley (1928 - 2004) *Untitled, 1954* watercolour on paper Collection of the Penticton Art Gallery Donated by Dorothy Redivo

Preparators Report Prepared by Glenn Clark

Earlier this year I was thrown a surprise party by the board and staff celebrating twenty-five years working at the gallery. That's a long time, even for a tree, and I am glad to say that work here remains interesting and invigorating.

It was a super busy year at the PAG again, and exhibition highlights would include helping install Alexandra Goodall's amazing installation *MicrocosmoSoma* and building the exhibition *Art from Kabul*, which arrived rolled in tubes. As well, grabbing from storage, dusting off and preparing works of late old friends Gerald Roach and Robin Costain for the exhibition Redeux was a tremendous experience.

When it is busy like it is, the year seems to clip by at an explosive pace. As one exhibition gets hung the frantic pace of preparing the next show begins, but that's just life at a gallery. We are a very small staff for the size of our institution, and team work is essential. Brooke and I have become tag team partners on a variety of events and installations and I couldn't imagine not having her to lean on.

Paul has periodically handed the curatorial reigns to Brooke and I and the year began with an exhibition we co-curated entitled *Shifting Cultural Boundaries*, *Works from the Permanent Collection*. Building exhibitions is fun, and I appreciate the opportunity to wear the curator hat, however my favorite part of working here remains running the Young@art program with all-star volunteer and fellow artist Dorothy Tinning.

My late father, an educator, once told me his favorite age group to teach were grades four and five when the children are still impressionable but mature enough to really challenge.

Finally, our tiny staff got hugely smaller last Christmas with the passing of long time colleague and friend Rosemarie Fulbrook. Her loss to the gallery will be felt for some time and is a reminder of the preciousness of life.

Guiding lights are hard if not impossible to snuff out completely. I can no longer work with her but often think; what would Rosie say or do about this or that. The Art Gallery Society could use a good scrapper like Rosie as we head into the uncertainty of even having a gallery in the coming year and her loss is hard to measure but her lessons will endure.

Lincoln Clarkes (1957 -) Quiet Detroit (box set of 20 photographs), 2008 - 2014 chromogenic colour print on paper Collection of the Penticton Art Gallery Donated by Clodagh O'Connell

Selected Donations to the Collection



Vivien E. Cowan (1900-1990) Sugar Cane Reserve [Williams Lake] (1975) oil on canvas board Collection of the Penticton Art Gallery Donated by Derek Reimer and Maxine Charlesworth



Sonia Cornwall (1919-2006) *The Back Pasture [Jones Lake Ranch, Cariboo], 1974* oil on board Collection of the Penticton Art Gallery Donated by Derek Reimer and Maxine Charlesworth



Treasurer's Report Prepared by Marcia Gee

TREASURER'S REPORT

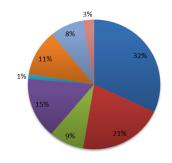
Revenues and expenses are cumulative sums over time. They reflect the aggregation of many transactions that have occurred during the specific period. Expenditures (or expenses) are the amounts spent by the organization in its operating activities. Examples include salaries, rent, and office supplies, also included in expenditures is deprecation of capital assets usually called amortization of capital assets as the cost of capital assets usually spread over a number of periods, based on the useful life of each asset. Net revenues, or excess of revenues over expenditures, is the difference between total revenues and total expenditures. A positive number reflects an operating surplus where as a negative number means an operating deficit. (Taken from the CPA Canada's Guide to Financial Statements of Not-for-Profit organizations)

The Penticton Art Gallery financial statements shows a deficit of \$22,141.00, however, included in expendi-

FINANCIAL HIGHLIGHTS FOR THE YEAR ENDED DECEMBER 31, 2015

Revenue		Expenses	
Total Revenue	<u>\$458,428.00</u>	Total Expenditures	<u>\$400,670.00</u>
Individual Donations	\$146,395.00	Personnel	\$179,089.00
Misc Grants	\$2,360.00	Income Development	\$48,749.00
City of Penticton Grant	\$95,000.00	General Operating	\$5,058.00
BC Arts Council Grant	\$38,000.00	Exhibitions	\$51,604.00
Steamfest Grant	\$10,000.00	Administration Expenses	\$44,162.00
Gaming	\$39,075.00	Gift Gallery	\$18,678.00
General Operating Income	\$69,410.00	Property	\$53,330.00
Exhibitions	\$5,750.00		
Capital Endowment	\$52,262.00		

Revenue

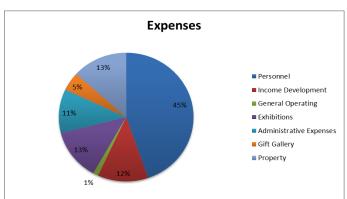


Individual Donations
City of Penticton
Gaming
General Operating Income
Exhibitions
Capital Endowment Campaig
BC Arts Council
Additional Grants

tures is Depreciation of Capital Assets, usually called <u>Amortization</u> of Capital Assets, as the cost of capital assets is usually spread over a number of periods based on the useful life of each asset. The actual amortization showing on the financial statements for 2015 is \$27,637.00. Given the financial statements showing the deficit of \$22,141.00 minus amortization of \$27,637.00, the art gallery shows a surplus at the year end December 31st, 2015 of \$5,496.00

Some of the financial highlights for the year ending December 31, 2015 include the SteamPunk Exhibition and opening receiving a \$10,000 Centennial Grant in partnership with the Penticton Museum, fundraising program revenue of \$69,410.00 and revenue earned through grants and charitable activity \$145,536.00. We also received a bequest of \$72,000.00 from Yvonne Adams of which \$52,000.00 went to the endowment and \$20,000.00 going into general operations.

In closing, I would like to once again recognize Kemp Harvey Kemp and in particular, Robin Fairbridge for his invaluable assistance to the board and myself in preparing the Annual Report for 2015.



REPORT FROM THE FRONT DESK Prepared by Jacinta Ferrari

Report from the Front Desk

As the weekend Visitors' Services Coordinator (Fri 9-5, Sat & Sun 11-4), I am happy to share my insights from the front lines. It is my pleasure to be working in this inspiring environment. Although the barebones duties I am tasked with may seem to some to be menial and repetitive, with a curator who is as open to creative ideas and personal initiative as Paul is, there is plenty of room and encouragement for selfpropelled projects.

Membership Numbers Holding Steady

Without doing the database number crunching to substantiate these impressions, I would say that our retention of active members – allowing for a few people who move away from Penticton or into the great beyond – is basically holding steady. The vast majority of members renew their memberships as a matter of course. I have been developing a system that allows us to track final membership renewal reminders, and Paul and I have decided to retain members in the Access database in perpetuity, with those who do not pay membership fees becoming inactive members.

Visitor Numbers Holding Steady

My comments address the Fri-Sat-Sun visitor flow through the gallery. My impression is that these numbers seem to be holding steady. I think we cannot overestimate the value of having available washrooms and an appealing Gift Gallery that can be glimpsed through the window for their power in drawing people into the Gallery. Once visitors come in, it is my pleasure to inform them that it is free to visit the exhibitions on weekends, and we often win new gallerygoing converts in this manner. People who are looking for tourist information are extended the same invitation.

We are doing what we can to encourage an increase in visits to the gallery – through social media, press releases, email and other modes of communication. We are open to other suggestions to encourage people to take better advantage of what they tend to forget is their own gallery.

Weekly Media Blasts & Press Releases

Over the two years that I have been at the front desk, we have been trying to systematically and regularly get the word out about what is happening at the Penticton Art Gallery. We have a list of media contacts to which we regularly send e-blasts, and websites to which we post our events. The list includes galleries, newspapers, e-newsletters, websites (e.g. Facebook, Castanet and Penticton Arts Council) and other arts councils in the interior. Brooke also posts to Twitter and Instagram. We are always looking to expand our contact list, so suggestions are welcome.

In terms of public outreach and spreading the word, Brooke has been asked by some Gallery members to email reminders to them during the days leading up to PAG events, so she is experimenting with MailChimp in this regard. Details have not yet been worked out, but it might begin as a full membership blast, with an easy opt-out button for those who don't want to be included. Stay tuned for more developments.

Our Dedicated Front Desk Volunteers

We have two very dedicated volunteers who are regulars at the Front Desk: Virginia Jewell has been covering Thursdays for an eternity, and Cheryl Filipenko is our regular Wednesday afternoon volunteer. In addition, Antonella de Michelis has been helping out on Sundays, but is currently teaching Roman architecture and history to university students in Rome, and will return in July.

Brooke and I hope to increase the number of volunteers who help out at the Front Desk, and towards this end we are planning to tap into the resources being offered by the South Okanagan Similkameen Volunteer Centre. Ideally, with all shifts covered by volunteers at the Front Desk, Brooke would be more free to pursue her responsibilities as Curatorial Assistant.

Topics & Tea Speaker Series

The gallery hosts the Topics & Tea speaker series on the last Wednesday of each month from 2:00-3:00 pm. We have been "streamlining" the process for keeping the wheels turning on this pet project, with speakers being lined up 6 months in advance, writeups going in the ArtsLetter one to two months beforehand, and media blasts during the week prior to each talk. Most presentations are powerpoints but some have been "show and tell" style, and topics have ranged from art blogging and sources of inspiration to mental health. In general, there have been from 10 to 40 people in the audience, with 20ish being the most common turnout. All presentations are free and open to the public, with the Bench Artisan Food Market continuing to generously provide the complimentary baked goods.

2016 Board Nominees Biographies

land has been a friend of the arts and the gallery for many years.

Val Tait

As an undergraduate, Val Tait pursued a double m jor degree in molecular biology and plant biochem try. Upon graduation, she went on to work as a researcher of grape vine viruses at Pacific Agrifood Research Centre in Summerland. During this time she discovered wine and viticulture while working grape vines and decided to pursue viticulture studi at UC Davis. Since that time, Val has worked as a consultant for most of the founding wineries in the Okanagan, helping them develop their vineyards a viticulture program in the pursuit of premium fine wines. In the mid 90's, she was part of the team th developed Calliope Wines, an award-winning brar which has since been sold to Burrowing Owl. Mos recently, she has been responsible for the design a development of the vineyards and viticulture program at Mission Hill, Painted Rock, and Poplar Grove. Val is now General Manager of operations Bench 1775 Winery where she is applying her skill and experience to close the circle from vineyard to bottle as she directs both the viticulture and enolog program.

Tiffany Warkentin

Tiffany Warkentin's first love was the arts. From a young age, she was drawn to paint, draw, sculpt and make music in various forms. Prior to earning her law degree at Osgoode Hall Law School, she completed a Bachelor of Design with a focus on interactivity and multimedia work in a program offered jointly by York University and Sheridan College. She draws on her fine arts background in her work as a solicitor, assisting clients in achieving business outcomes with a keen appreciation for the very personal nature of turning one's interests and passion into



or na- nis-	one's livelihood. She seeks to foster an appreciation in her community for the arts and the many ways they contribute to it, providing opportunities for learning, entertainment, and inspiration. She would be honoured to serve the Penticton community and further this goal as a member of the board of direc- tors for the Penticton Art Gallery.
,	Dr. Greg Younging
g on	Gregory Younging is a Member of Opsakwayak Cree
es	Nation in Nothern Manitoba. He has a Masters of
	Arts Degree The Institute of Canadian Studies at Car-
e Ind	leton University and a Masters of Publishing Degree
ina	from the Canadian Centre for Studies in Writing & amp; Publishing at Simon Fraser University, and
at	has a Ph.D. from The Department of Educational
nd	Studies at University Of British Columbia. He has
st	worked for The Assembly Of First Nations, and The
nd	Royal Commission on Aboriginal Peoples. From
	1990-2004 was the Managing Editor of Theytus
	Books. He is a former Member of the Canada Coun-
at	cil Aboriginal Peoples Committee on the Arts (June
lls	1997-June 2001) and the British Columbia Arts
) TV	Council (July 1999-July 2001). He is the former As- sistant Director of Research for the Truth and Recon-
gу	ciliation Commission of Canada, and is on faculty
	with the Indigenous Studies Program at University of
a	British Columbia Okanagan.
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2016 Board Nominees Biographies

Dr. Antonella De Michelis

Originally from Vancouver, Dr Antonella De Michelis is an architectural historian and has earned her degrees from the University of British Columbia, Canada, and the Courtauld Institute of Art, London. Her research interests focus on papal urbanism which stems from her doctoral thesis, 'Mapping Farnese Rome. The Urban Planning Process and Projects under Pope Paul III, 1534-49'; and Garden City planning in twentieth-century Rome with an emphasis on public housing. Dr De Michelis is an affiliated faculty of Auburn University and the University of Tennessee, and has taught and guest lectured for several programs including the universities of Michigan, Yale, Notre Dame and Colorodo Boulder. Currently she is a co-author on two monographs: Rome's Urban Ecologies. An Atlas (Routledge), and a textbook for architecture students studying Rome highlighting issues of community, design and history.

Robert W Doull

Current President & CEO Aberdeen Publishing Inc. Former President and Honorary Life Member Penticton Art Gallery 2007 - 2013 Former President WestMount Press Inc. Former Director and Honorary Life Member Whyte Museum - Banff. Former Director Alcuin Society - Vancouver,

Former Club Service Director Rotary Club of Whistler -

Former Finance Instructor SFU Masters of Publishing Program -

René Mehrer

René Mehrer has recently returned home to the Okanagan after living and working abroad for nearly two decades. During her time away she lived in Taipei, Taiwan; Istanbul, Turkey and Abu Dhabi in the UAE. René holds a diploma from the fine arts program at the Okanagan University College in Kelowna and a BFA in Visual Arts from the University of Victoria. Her relationship with the Penticton Art Gallery began when she took a job back in 1991 as the weekend attendant and has continued up to today as she lends active support to the gallery's fundraising events and programming. René continues to produce art in many mediums, but at the moment she favours drawing, printmaking, and collage. She has exhibited in both Canada and Turkey.

Rodney N. Penway

Rodney is a fan and supporter of visual arts and music and believes a strong arts culture enhances every community, both socially and commercially. He obtained a B.Comm from UBC and articled to become a

Chartered Accountant in Vancouver. He started his CA practice in Houston, BC where he became president of the Chamber of Commerce and assisted in acquiring numerous grants for the community. In Houston, he was elected to city council and chaired the finance and recreation committees. He operated a CA practice in Penticton for many years and obtained the Certified Management Consultant designation. While in Penticton, he was a Rotarian for 17 years and was very active in city projects, many working together with the City of Penticton. He then completed the Canadian Securities Course and worked in Kelowna as a tax and estate planning advisor. In 2009 Rodney took a sabbatical and moved to Kitchener, Ontario to complete a Graduate Diploma in Videography, Broadcast Journalism. He continues to make videos as a hobby. Rodney has had a great deal of experience in working with societies, starting in grade 12 with the Killarney Recreation Society in Vancouver. Currently he is the CFO of Windward Software, an international software firm here in Penticton. Rodney is pleased to be joining the Board of the Penticton Art Gallery.

Jim Simpson

Jim Simpson brings many years of senior leadership experience in the financial, governance and organizational development areas of the oil & gas and international commodity marketing sectors as well as fund development and communications in the non-profit sectors in both management and board capacities. Based in Naramata for the last three years with his partner Donna, they were drawn to the creative and entrepreneurial energy of the area and to live in right relationship with the land. These days, they focus most of their efforts in creating and supporting communities to be welcoming, creative places for people to achieve their vision and goals.

Ian Sutherland

Sutherland grew up in Montreal but moved to the Penticton area at the age of 22, living in Summerland, Penticton and currently, Naramata. An avid hobby winemaker and collector, he purchased farmland on the Naramata Bench in Penticton and opened Poplar Grove Winery at the dawn of the wine rush and later added Poplar Grove Cheese to the farm business. Currently retired, mentally between projects, Suther-



look for new artisans and keep the shop organized **Assistant Curator Report** and rotate displays. **Prepared by Brooke Nyhus Social Media** The gallery operates the following social media sites: Facebook www.facebook.com/pentictonartgallery www.facebook.com/groups/8096064954 works, we had 3 great instructors, Victoria Hocking, Twitter @pentartgallery (short and sweet 140 character posts) Instagram @pentictonartgallery (Pictures/Videos with text captions) All three we keep pretty active on. Paul and I coschools to learn about our regions First Nation commanaged the Facebook page, while I solely operated the Twitter and Instagram feed. With social media being more on the rise, I wanted to offer a more "behind the scenes" look at the gallery and its operations and included some humour and imagery to make it more accessible to younger generations. Some measurable statistics regarding social media Facebook has the following two accounts: 1) Penticton Art Gallery News and Events This community group has 623 members 2) Penticton Art Gallery Our main page has over 1200 followers Penticton Art Gallery Twitter Account Has over 1,800 followers Penticton Art Gallery Instagram account Has over 550 followers Submitted by: Brooke Nyhus Thank you Bob Doull, Leanne Nash, and Anna Bart-The Gift Gallery is a big hit with the traffic that Project exhibition in 2015. Jacinta and I continuously

Education: Our Creative Kids Art Adventures in 2015 was a great success. With 3 grants from Young Canada Sierra Hartman, and Sarah Kirschmann. Weeks were busy and full which made our summer months fly by. We started reaching out more to schools to bring classes down for tours. We had great exposure with our EnOwkin Centre art exhibition that draws a lot of attention from local schools. We look forward to this continued relationship and incorporating local munity. Website Re-Design Unfortunately we lost our website with the fire that took place on Main Street last year. With aid from Board Members, we decided to create a new website with the company SquareSpace. I took the lead on getting the initial basic information on the new website. It is a work in progress and some ideas work, some don't. We want to make it clean, simple and accessible. We found, although the old website had a lot of information, it was tough to navigate. We lost a fair amount of information and work, like our online permanent collection, exhibition essays etc. It will just take time to add it to the archives on the website. It is a great system as we can track the traffic on the site, what people click on, what people look for etc. I look forward to learning more about SquareSpace and all the tools in can offer us. So far we have had good reviews and ask for feedback from the public. It is a slow work in progress but we hope it can aid with events such as our Art Auction, Permanent Collection along with an E-Newsletter subscription option and more! lett for helping me get the website up and running. **Gift Gallery** comes through the gallery. We are continuously looking for new artisans and fun, exciting items that tourists and locals will enjoy. We are still a great location for local pottery which sometimes is hard to track down. We pride ourselves in that most items are made locally, at least within British Columbia, with the exception of our Black Cat handbags, made in Afghanistan that were brought in for our Kabul Art

President's Report

The Penticton Art Gallery is an amazing resource and cultural anchor for our community, that I am very proud to serve. Each year we see the results of the dedication and seemingly bottomless energy of the staff, volunteers and membership both inside the Gallery and outside in the community. Your support as active members of the Gallery is valuable and deeply appreciated. Thank you.

2015 was a year of holding the course and compensating for the significant changes in administration the year before. The financials after amortization show a slight surplus, an improvement on the previous year and in keeping with the pattern of years past. This is pleasing as it indicates that we are adjusting to the changes in the economy and fluctuations in various funding sources while continuing to maintain a financially conservative outlook. A key highlight was seeing \$52,000 moving into our endowment fund, a planned and strategic initiative to build our financial independance.

Tastes of the Palette, our flagship gala event continues to inspire and grow as the Gallery further refines the event's appeal and enhances its revenue capacity. The 38th annual fundraiser broke records and received fantastic feedback from those that attended. The support and generosity of the membership and attendees that night again reinforced to the Gallery that our mission and efforts are valued.

A change to a long standing tradition saw the Soup Bowls night extended over two nights. This event has long been a favourite within the community and continues to sell out. Soup Bowls, is a partnership with many local restaurants and the wonderful Penticton and Summerland Potters Guild, which highlights to me the value and power of collaborative efforts. New traditions were also seeded with the inaugural Steam Punk Dance party. Steam Punk is an aesthetic genre that loosely pays homage to Edwardian era costume, augmented by the complexity of steam powered machines. It was an inspired move by the Gallery to hold this event, bringing the Gallery to the attention of new audiences and raising its profile with new segments of our community.

It is vital that as an organization we continue to reinforce and demonstrate our value through strong programming, cultural accessibility and community involvement. One of the keys to positioning our Gallery as an indispensable institution of cultural preservation, is exposure to new faces and the development of new dialogue within our community. I am proud to work alongside Paul Crawford who delivers these requirements by continuing to challenge the status quo and find new ways to bring local and global issues to

our attention. The success of the Kabul Art Project | Contemporary Art from Afghanistan exhibition is testimony to the scope of his vision and his determination to bring art into the spotlight. I truly look forward to where he will take us this year.

This year the Board is proud to present an impressive slate of new nominations and truly looks forward to the depth of experience and knowledge they will bring to the table. We also say thank you and farewell to three Directors who have all contributed significantly during their time with Gallery; Marci Gee who has served the Gallery for 5 years and acted as Treasurer, Brigitte Liapis having been on the Board for 3 years, now moves into the position of Administrator and Marissa Fox with 2 years on the Board, who has heavily influenced our fundraising activities. I have valued your contributions and support, and on behalf of the Board and Gallery, thank you and we truly hope that you will continue to add your vibrance and colour to the Gallery.

All of us are pleased to see Gallery attendance steadily climbing, memberships maintaining, and new audiences passing through our doors. All credit for this must go to the staff of the Gallery whose depth of resource continues to impress and inspire me. To all of the Gallery staff, directors, members, donors, volunteers, sponsors and others who contribute to the success of the Penticton Art Gallery I am truly thankful. I look forward to the challenges of the coming year and working with you to see our Gallery shine.

Nicholas Vincent President of the Board



Gallery Events



2015 Art Auction Fashion Show ... Photos by: Nicholas Vincent ~ Repurposed Velvet Paintings Fashions Designed by: Kerry Younie





